# Prifysgol **Wrecsam Wrexham** University

# Module specification

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Refer to guidance notes for completion of each section of the specification.

Module Code	ONLM711
Module Title	Dissertation
Level	7
Credit value	30
Faculty	FSALs
HECoS Code	100079
Cost Code	GABP

# Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MSc Management & Leadership	Core
MSc Management with Project Management	Core
MSc Management with Healthcare Management	Core
MSc Management with HR Management	Core
MSc Management with Supply Chain Management	Core
MSc Management with Finance	Core
MSc Management with Organisational Psychology	Core
MSc Management with Marketing	Core
MSc Management with Business Analytics	Core
MSc Management with International Business	Core

# **Pre-requisites**

None



## Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	15 hrs
Total active learning and teaching hours	30 hrs
Placement / work based learning	0 hrs
Guided independent study	270 hrs
Module duration (total hours)	300 hrs

For office use only	
Initial approval date	29th July 2024
With effect from date	September 2024
Date and details of	
revision	
Version number	1

#### Module aims

This module will support learners in carrying out an independent research dissertation/research project on a topic directly related to their subject specialism. The aims of the dissertation/business project are to support students in identifying a contemporary managerial problem that is sufficiently complex to warrant investigation as a means of identifying possible solutions. This module will learners to apply knowledge and expertise gained during the taught element of the programme; demonstrate mastery of a specific area of the subject; and facilitate the development of applied research skills and provide an insight into the nature and make up of academic research and to enable students to undertake a focussed dissertation research project.

## **Module Learning Outcomes -** at the end of this module, students will be able to:

1	Develop a viable research question with a supporting aim and objectives that demonstrates rigour and is ethically sound.
2	Develop, outline and work within a comprehensive research framework which integrates relevant research methodologies; research design; research quality measures and any ethical issues related to the research.
3	Analyse empirical data in a critical manner appropriate to the methodology outlined (i.e. in line with the type(s) of data, sampling strategy and research philosophy) and present the results/findings in an appropriate format.



1	Develop a viable research question with a supporting aim and objectives that demonstrates rigour and is ethically sound.
4	Synthesise the research findings, present emergent conclusions and propose strategic recommendations of relevance to practitioners and academics.

#### **Assessment**

**Indicative Assessment Tasks:** 

#### **Formative Assessment**

Formative assessment for this module may include:

End of lesson questions or quizzes, to check knowledge at the end of each unit and module, feedback on subject discussion forums, sharing experiences in groups, self and peer assessment and one-minute papers, to demonstrate understanding and progress of subject knowledge, and improve learning.

#### **Summative Assessment**

Learners are to produce a dissertation with a clear structure that demonstrates academic writing competence and the use of accurate referencing. The extended writing piece will be framed by research questions. The dissertation will outline a coherent research methodology and present findings/results drawn from the analysis and interpretation of the empirical data which has been collected independently. The discussion of the research findings/results will be followed by conclusions, strategic recommendations and areas for further research (indicative word count - 9,000 words).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3, 4	Written Assignment	100%

# **Derogations**

None



## **Learning and Teaching Strategies**

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.

## **Indicative Syllabus Outline**

Structure and content of the dissertation The research plan Research chapters The role of the supervisor Academic rigor

## **Indicative Bibliography:**

Please note the essential reads and other indicative reading are subject to annual review and update. Please *ensure correct referencing format is being followed as per University Harvard Referencing Guidance.* 

#### **Essential Reads**

Journal of Business Research Methods Journal of Mixed Methods Research Journal of Mixed Methods Studies International Journal of Corporate Social Responsibility

#### Other indicative reading

Fink, A. (2019), Conducting Research Literature Reviews. 5th ed. London: Sage.

